SUBNEXUS Partner Marketing Kit

Approved descriptions, disclosure wording and templates. Use these as written, or keep to the same facts.

One-line description

SUBNEXUS turns a construction specification book into approved submittal packages: it reads every requirement, drafts each submittal from your product data with the quote that proves it, checks every citation twice and assembles the package your reviewer expects.

Short description (about 60 words)

SUBNEXUS is submittal software for general and electrical contractors, subcontractors and suppliers. Upload the awarded specifications and drawings; SUBNEXUS builds the full project submittal log, drafts each requirement's status with cited evidence from manufacturer data, double-checks every citation and produces a complete package PDF with transmittal, compliance matrix, deviations and reviewer responses. Powered by Cyberellum AXIOM.

Facts you can use

- Every new account starts with a 7-day trial for $1. Plans: Project $750 a month, Professional $1,800 a month, Project License 0.5% of contract value ($25,000 minimum), Single package $149.
- SUBNEXUS Bids (beta) reads GSA, SAM.gov and private solicitations into key facts and a page-referenced compliance matrix.
- Product data comes from manufacturers, suppliers, distributor catalogs and GSA repositories, never retail marketplaces.
- Every action is receipted on a tamper-evident ledger. Designed with SOC 2, NIST and FedRAMP in mind.
- Prices change; link to subnexus.axiom-x.us for the current list rather than quoting old numbers.

Required disclosure

Say clearly that you are a paid partner, in the same place as the recommendation: "I'm a paid SUBNEXUS partner." On social media put it at the start of the post or caption, not only in a link. (FTC Endorsement Guides.)

Email template

Subject: Cut submittal time on your next project

Hi [Name], I'm a paid SUBNEXUS partner and wanted to share it because of the submittal load on [project]. SUBNEXUS reads the spec book, drafts each submittal with cited evidence from your product data and builds the package for your reviewer. There's a 7-day trial for $1: [your link]. Happy to walk you through it. [Your name]

Send only to people you have a business relationship with or who agreed to hear from you; include your postal address and an opt-out line (CAN-SPAM).

Social post template

I'm a paid SUBNEXUS partner. If submittals eat your PMs' weeks, look at SUBNEXUS: spec book in, cited submittal packages out, every citation checked twice. 7-day trial for $1: [your link]

Please don't

- Promise results, approvals, savings figures, certifications or prices that are not published.
- Use Cyberellum or SUBNEXUS logos in a way that suggests you are Cyberellum.
- Bid on SUBNEXUS brand names in paid search, or send unsolicited bulk email.